



ADELAIDE CITY FOOTBALL CLUB PARTNERSHIP OPPORTUNITIES 2025

adelaidecityfc.com.au



HISTORY MAKERS SINCE 1946

ADELAIDE CITY FOOTBALL CLUB

CONTENTS

04 History

06 Womens

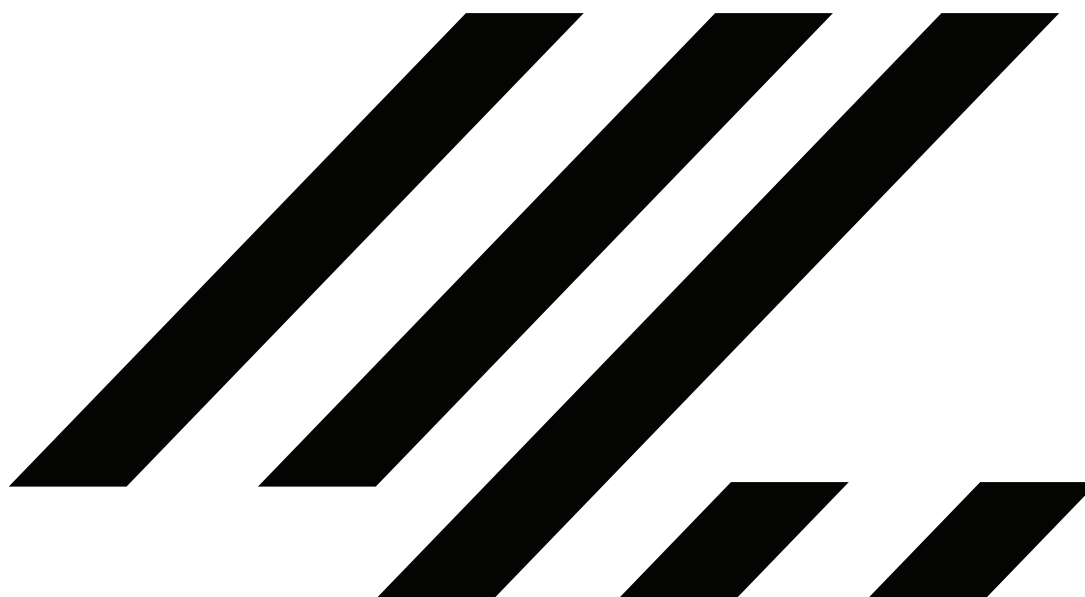
08 Mens

12 Juniors

14 Purpose of Partnership

16 Packages

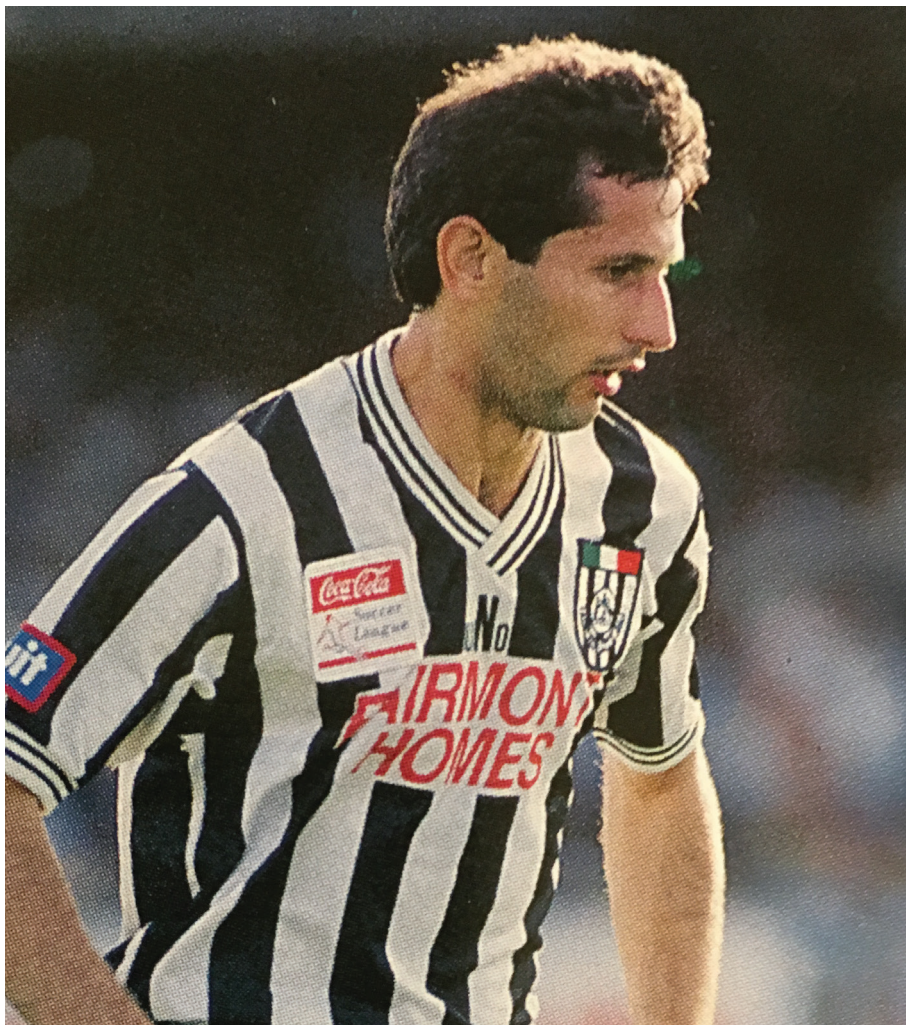
17 Team Information





HISTORY

Formed in 1946, Adelaide City FC has a storied history deeply rooted in South Australian football. The club has cultivated a tradition of success, earning a reputation for playing attractive and dynamic football that resonates with players and fans alike. This



dedication to excellence has led to an impressive 18 state championships and 17 state federation cup titles, underscoring the club's dominance in local competitions. Adelaide City FC has also left its mark nationally, securing three national

league titles, solidifying its status as the most successful South Australian club in history. The Zebras' winning culture and commitment to fostering talent continue to set the standard for excellence in the sport.

WOMENS

Since the inception of the Women's National Premier League (WNPL) in 2014, Adelaide City's Women's team has consistently demonstrated its dominance and commitment to excellence. Over the years, the team has solidified its status as a powerhouse in South Australian women's soccer, clinching an impressive four league championships and securing four cup titles. This remarkable track record has established Adelaide City as the most successful women's soccer program in the region in recent history.

The club's success is further highlighted by the individual achievements of its players on the international stage. In the past 12 months alone, two of Adelaide City's standout players, Dylan Holmes and Matilda McNamara, have earned the honor of representing Australia as part of the Matildas, showcasing their talent at the highest level. Additionally, Alex Chidiac, another former Adelaide City player, was selected to be part of the prestigious 2025 Women's World Cup squad, underlining the club's ability to develop players who can compete on the world stage. These achievements not only underscore the strength of Adelaide City's Women's program but also its significant contribution to the national soccer landscape.





MENS





Adelaide City continues to set the standard for excellence in South Australian soccer, dominating the competition with an impressive treble victory. The club has triumphed in the National Premier League (NPL) Championship, claimed the NPL Premiership, and secured the South Australian Cup, further solidifying their status as the leading force in the region.

This remarkable achievement not only highlights Adelaide City's consistent performance across all competitions but also underscores their ability to deliver under pressure. By reaching the final of the South Australian Cup, Adelaide City has once again earned the right to compete on the national stage, securing a coveted spot in the Australia Cup Round of 32. This accomplishment places the club among the elite teams in Australia, giving them another opportunity to showcase their talent and ambition against top-tier opponents from across the country.

Adelaide City's continued success is a testament to their dedication, strategic planning, and the exceptional talent within their ranks, as they maintain their position as the benchmark for soccer excellence in South Australia.





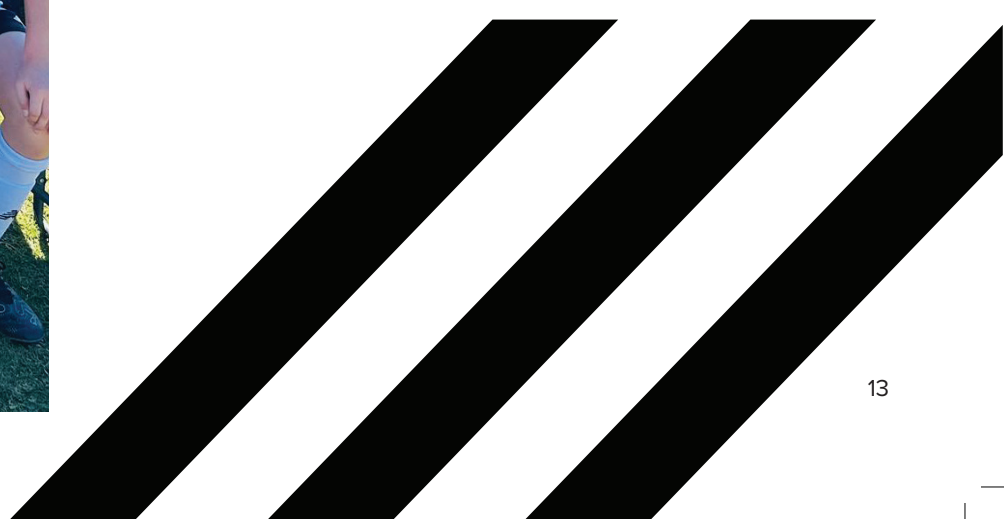
JUNIORS

The primary goal of our juniors program at Adelaide City is to nurture the holistic development of each player, both on and off the field. This is achieved through a rigorous high-performance coaching curriculum, expertly delivered by a dedicated team of highly qualified coaches. The program is designed to not only enhance the technical and tactical skills of young players but also to instill values such as discipline, teamwork, and sportsmanship, which are crucial for their growth as athletes and individuals.

Currently, Adelaide City's juniors program boasts a thriving community of over 450 young boys and girls, organized into more than 40 teams that compete across every age group, starting from under 6 and extending upwards. This extensive program provides a comprehensive pathway for young talent, ensuring that each player receives the guidance and opportunities necessary to reach their full potential.

Over the years, Adelaide City juniors has earned a reputation as a breeding ground for future professional footballers. The program has produced a remarkable number of players who have gone on to achieve success at the highest levels of the sport. Among the distinguished alumni are Stefan Mauk, Ben Garuccio, James Troisi, Carlo Armiento, Taras Gomulka, Bruce Kamau, Alex Chidiac, Dylan Holmes, Isabel Hodgson, and Chelsie Dawber. These players, who began their journeys at Adelaide City, have progressed to make significant impacts in professional football, both domestically and internationally. Their achievements are a testament to the effectiveness of the Adelaide City juniors program and its commitment to developing the next generation of soccer talent.





PURPOSE OF PARTNERSHIP

Adelaide City is a community-focused, not-for-profit organization dedicated to fostering the growth of football at various levels. The club plays a vital role in the local sports landscape by providing opportunities for both Senior Men's and Women's teams to compete, while also prioritizing the development of youth and junior footballers. These programs are designed to nurture talent, instill discipline, and promote a love for the game among young athletes, ensuring a strong future for football in the region.

To sustain these initiatives, Adelaide City relies heavily on the support of sponsors. Sponsorship funds are crucial for covering the costs associated with team operations, training facilities, equipment, and travel for competitions. These contributions not only enable the senior teams to excel at their level but also ensure that younger players have access to quality coaching and resources. By partnering with sponsors, Adelaide City can continue its mission of building a robust football community that supports athletes at all stages of their development.

SOCIAL MEDIA



Followers: 11.1K+
(Highest out of all NPL clubs)
Content Interactions: 35.4K
Reach over 400K



Followers: 6,109+
(Second highest out of all NPL clubs)
Reaches 25,576K



Followers: 2,929+
(Highest out of all NPL clubs)
Over 150,000 tweet impressions monthly



Figures as of July 31st, 2025



PARTNERSHIP PACKAGES

Adelaide City Football Club offers a variety of sponsorship packages, providing businesses with tailored opportunities to support the club while gaining valuable exposure through community engagement and sporting events.

TEAM INFORMATION

Adelaide City Football Club proudly supports a thriving junior program, with over 455 young players actively participating across 41 junior teams. These teams are backed by a dedicated community of more than 900 parents, guardians, and caregivers, who are deeply involved in the club's activities. Their engagement and support play a crucial role in fostering a positive environment for the development and growth of these aspiring footballers.

Junior Boys Teams

Under 7: 1 Team

Under 8: 1 Team

Under 10: 1 Team

Under 12: 2 Teams

Under 13: 1 Team

Under 14: 1 Team

Under 15: 1 Team

Under 16: 1 Team

Under 17: 1 Team

Junior Girls Teams

Under 6: 2 Teams

Under 7: 3 Teams

Under 8: 3 Teams

Under 9: 3 Teams

Under 10: 3 Teams

Under 11: 3 Teams

Under 12: 4 Teams

Under 13: 3 Teams

Under 14: 2 Teams

Under 15: 2 Teams

Under 16: 1 Team

Under 17: 1 Team





Adelaide City Football Club

STADIUM RIGHTS

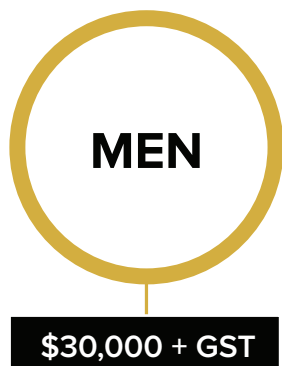


Price on Application
Please Contact Angelo Carrozza

Adelaide City Football Club presents a unique and impactful opportunity for a corporate partner to align their brand with a respected and community-driven sports institution. By securing the naming rights to the club's stadium, the sponsor would gain significant visibility and brand recognition, not only during match days but throughout the year as the stadium hosts a variety of events. This partnership would enhance the sponsor's profile

within the local community, while also providing vital financial support to the club, helping to fund the development of facilities, teams, and programs that benefit both players and fans alike. Such a deal would symbolize a strong commitment to the growth and success of football in the region, creating a lasting legacy for both the sponsor and Adelaide City Football Club.

PLATINUM MAJOR

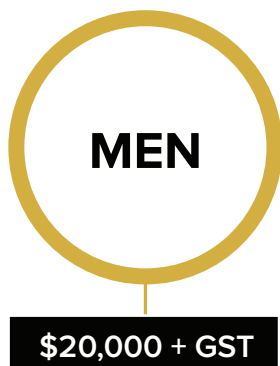


Includes:

- Logo on front of playing shirt
- 10x Season passes to NPL/WNPL Home Matches
- 4 x Match Day Signage at Adelaide City Park
- Full Page advertisement in all matchday programs
- Framed NPL or WNPL Signed Shirt
- Signed NPL or WNPL Ball
- Social Media & website announcement as Platinum Major Sponsor
- Logo on all matchday social media posts
- Logo & link on the homepage of the club website
- Invite to Season Launch
- Promotional Opportunity at Senior Presentation Event including 4x Complimentary tickets.
- Promotional Opportunities at Junior Events & Presentation Events.
- Advertising in all club functions, newsletters & email outs.
- Advertising on NPL.TV
- 1 x Adelaide City FC Polo
- 1x Adelaide City FC Scarf
- The sponsor will be featured in the City Business Connect Catalogue

GOLD SPONSOR

Back of Shirt

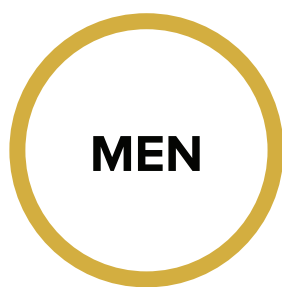


Includes:

- Logo on back of playing shirt.
- 6x Season passes to NPL/WNPL Home Matches
- 3 x Match Day Signage
- Half-Page advertisements in all matchday programs
- Framed NPL or WNPL Signed Shirt
- Signed NPL or WNPL Ball
- Social Media & website announcement as Gold Sponsor
- Logo on all matchday social media posts
- Logo & link on the homepage of the club website
- Invite to Season Launch
- Promotional Opportunity at Senior Presentation Event including 2x Complimentary tickets.
- Promotional Opportunities at Junior Events & Presentation Events
- Advertising in all club functions, newsletters & email outs.
- Advertising on NPL.TV
- 1 x Adelaide City FC Polo
- 1x Adelaide City FC Scarf
- The sponsor will be featured in the City Business Connect Catalogue

SILVER

Shorts



\$12,000 + GST



\$7,000 + GST



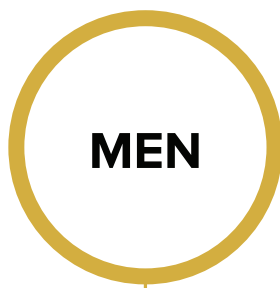
\$7,000 + GST

Includes:

- Logo on front of playing shorts.
- 4x Season passes to NPL/WNPL Home Matches
- 2 x Match Day Signage
- Half-Page advertisements in all matchday programs
- Signed NPL or WNPL Ball
- Social Media & website announcement as Silver Sponsor
- Logo & link on the homepage of the club website
- Invite to Season Launch
- Promotional Opportunity at Senior Presentation Event including 1x Complimentary tickets.
- Advertising in all club functions, newsletters & email outs.
- Advertising on NPL.TV
- 1x Adelaide City FC Scarf
- The sponsor will be featured in the City Business Connect Catalogue

BRONZE

Seniors / Juniors



\$6,500 + GST



\$4,000 + GST



\$4,000 + GST

Includes:

- Logo on the back of playing shorts or sleeve of the shirt.
- 2x Season passes to NPL/WNPL Home Matches
- 1 x Match Day Signage
- Logo in all matchday programs
- Signed NPL or WNPL Ball
- Logo & link on the homepage of the club website
- Invite to Season Launch
- Promotional Opportunity at Senior or Junior Presentation Event.
- Advertising in all club functions, newsletters & email outs.
- Advertising on NPL.TV
- The sponsor will be featured in the City Business Connect Catalogue

TEAM SPONSOR



Includes:

- Logo on top back of shirt for your selected team
- 2 x Season passes to NPL/WNPL Home Matches
- Acknowledgement of your sponsorship in the Unley Clubrooms
- Framed Team Photo
- Logo and weblinks on club website
- Promotional Opportunity at Junior Presentation Night
- The sponsor will be featured in the City Business Connect Catalogue

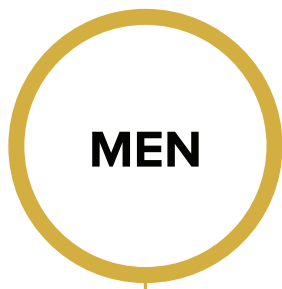
ASSOCIATE SPONSOR



Includes:

- Match Day Ground Signage
- 2 x Season passes to NPL/WNPL Home Matches
- Logo advertisement in all match day programs
- Logo and weblinks on club website
- Invitation to 2025 Season Launch
- The sponsor will be featured in the City Business Connect Catalogue

PLAYER SPONSOR



\$1,500 + GST



\$1,000 + GST

Includes:

- Framed Certificate of Sponsorship
- 2 x Season passes to NPL/WNPL Home Matches
- Invitation to 2025 Season Launch
- Matchday Program Listing
- Personal Appearance by 'your' player at your organisation.
- The sponsor will be featured in the City Business Connect Catalogue

ADDITIONAL:

Match Day Ground Signage

\$1,000 + GST



OUR SOCCEROOS & MATILDAS

ADELAIDE CITY FC GREATS

SOCCEROOS

Player	Adelaide City*	Socceroos Caps	Years Played
John Aloisi	1991–1992	57	1997–2008
Ross Aloisi	1990–1993	5	1994–1999
Mario Busidoni	1951–1954	1	1951
Giuseppe Chiappin	1958–1966	1	1959
Vic Ciampi	1958	2	1955
Todd Clarke	1971	37	1975–1978
Robert Cornthwaite	2003	8	2009–2013
Angelo Costanzo	1995–2000	6	2001–2002
Charlie Di Bartolo	1953–1967	2	1959
Travis Dodd	1996–1999	2	2006
Craig Foster	1994–1996	29	1996–2000
Franco Franchi	1955–1956	1	1954
Joe Gauci	2019	4	2025–Present
Mike Grbevski	1992–1993	4	1992
Steve Herczeg	1965–1967	2	1965
Charlie Horvath	1960–1966	1	1957
Milan Ivanovic	1989–2000	71	1991–1998
David Jones	1980–1981	7	1975–1980
Matthew Kemp	1999–2003	1	2010

*Senior Squad Only



SOCCEEROOS

Continued

Anatolius Kitas	1955–1956	1	1954
Henry Kolecki	1978	2	1975–1976
John Kosmina	1978	100	1976–1988
Goran Lozanovski	1993–2003	9	1996–1998
Max Lucchesi	1955–1957	3	1955
Gary Marocchi	1977–1982	18	1975–1978
Jack Mather	1953–1960	14	1953–1959
Steve Maxwell	1983–1994	4	1986–1992
Tommy McColl	1966–1967	20	1967–1969
Sergio Melta	1976–1995	2	1986
David Mitchell	1980–1984	44	1981–1993
Damian Mori	1992–2007	49	1992–2002
Jim Muir	1978–1980	6	1980
Joe Mullen	1983–1996	2	1988
Agenor Muniz	1977–1980	41	1975–1979
Eric Norman	1969–1974	1	1971
Bogdan Nyskohus	1977–1989	5	1972
John Nyskohus	1977–1983	48	1975–1980
Fulvio Pagani	1957–1969	8	1957–1959
John Perin	1965–1982	10	1969–1970
Jason Petkovic	1993–1999	16	1995–2002

*Senior Squad Only

SOCEROOS

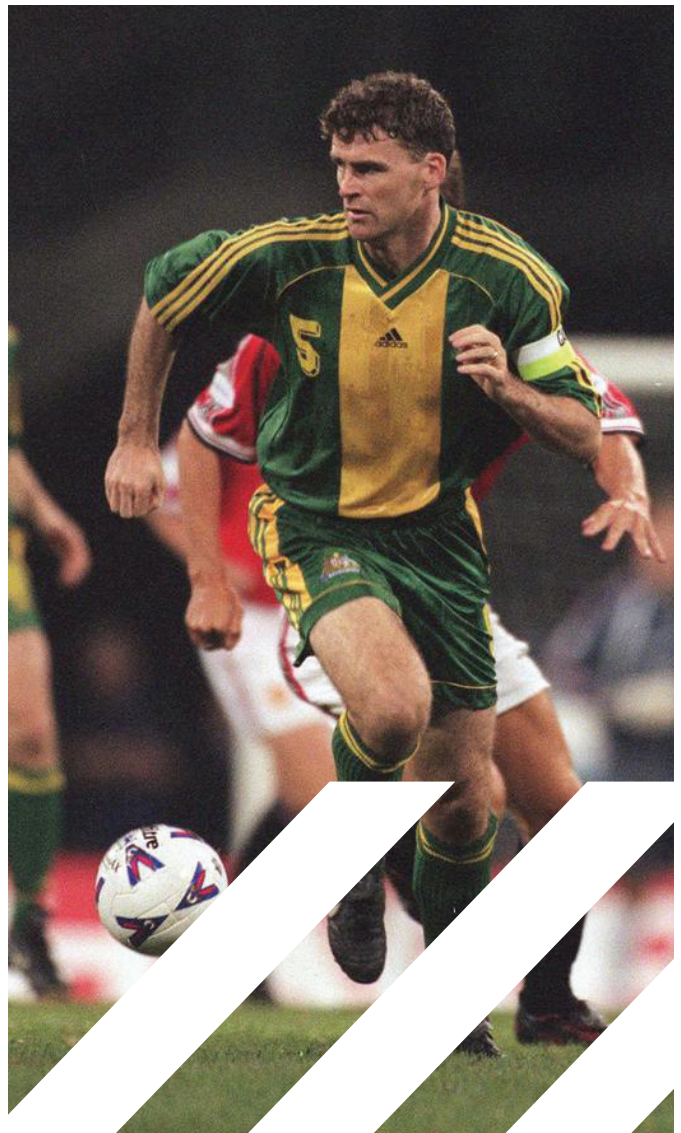
Continued

Nick Ragno	1954–1957	3	1955–1957
Roger Romanowicz	1975–1978	10	1967–1972
Bobby Russell	1979–1982	4	1979
Ernie Tapai	1990–1992	52	1986–1998
Alex Tobin	1984–2000	113	1988–1999
Kris Trajanovski	1997–1998	16	1996–1998
Mike Valkanis	2002–2003	1	2006
Carl Veart	1989–2007	23	1992–2000
Aurelio Vidmar	1984–2003	53	1988–2001
Tony Vidmar	1989–1995	91	1991–2006
Charlie Villani	1979–1993	5	1987
Robert Zabica	1988–1994	42	1990–1994

MATILDAS

Alex Chidiac	2017	33	2015–2025
Dylan Holmes	2017–2025	1	2021
Matilda McNamara	2018–2021	1	2022

*Senior Squad Only





Adelaide City Football Club

246 Fosters Road,
Oakden , Adelaide, SA,
Australia, South Australia

(08) 8266 6499

Info@adelaidecityfootball.club